

# Asas Power Trading Co. W.L.L., Bahrain

- Authorized partner : Sparsa Digital Private Limited, India

# About Sparsa Digital

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Sparsa Digital is a techno media enterprise. We are in the business of creating customised TV channels for retail, hospitality, healthcare, F&B industries among others. It was founded in the year 2014.

# Scope of Service

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- Assistance in procurement of Display screens - LED Monitors / Digital Standees / Video Walls etc.
- Cloud based platform for managing content at each individual screen
- Content development & licensing
- Day to day content management (adaptation & scheduling)
- Support in revenue generation

# Expertise



Digital  
Display

Content  
Management

Content  
Development

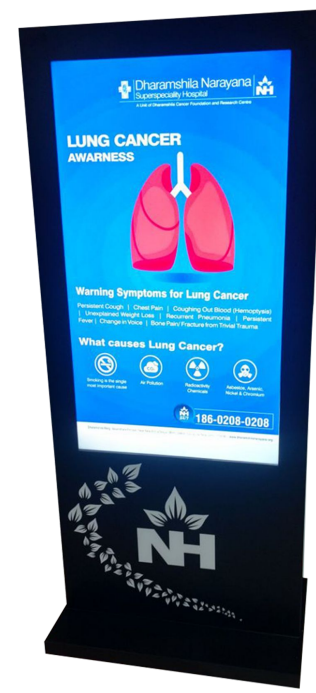
Advertise

# Digital Displays

# Digital Displays - Standees

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- Made of Wood / Metal
- Can be centrally controlled
- Higher screen brightness
- Can work for 18-24 hrs per day





# Cloud based - Content Management Solution



Sparsa Digital's Cloud based content management solution (CMS)



*CMS Dashboard*

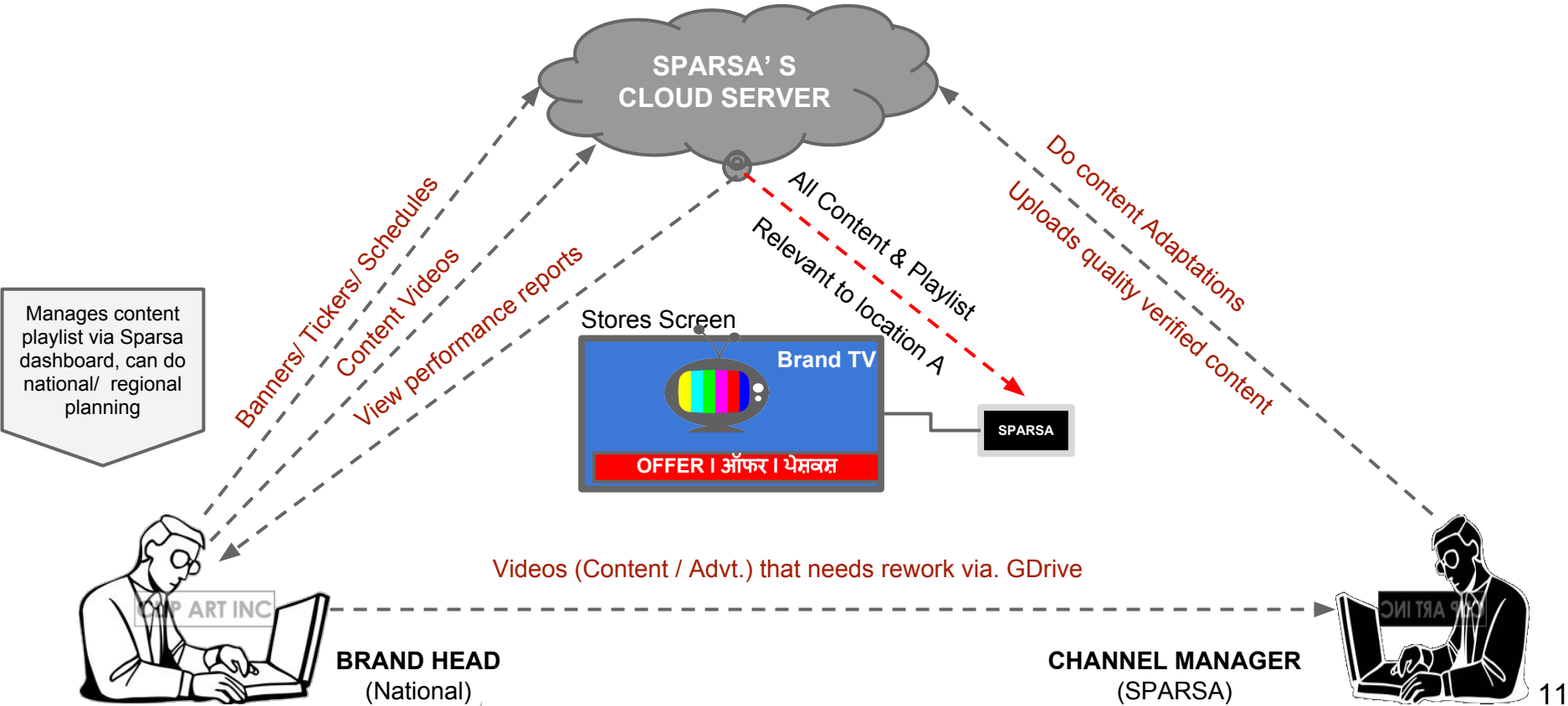


*Digital Standee*

# Advantages

- **Content of Relevance** : You can choose what to run where to run and at what hour for the day.
- **Specific Scheduling** : Content can be specific to a particular screen or entire network
- **Speed to Change** : Content running on a screen can be remotely modified within few minutes
- **Control & Monitoring** : One can view reports of what is running and at what frequency

# How it works ?



# Content Solutions

# Content development and licensing

- **Corporate / promotional films** - [Philips Audio](#), [Eye Q Hospital](#) , [A.C.E.M 2019 - Pre Event](#)  
(samples)
- **Adaptation of client's content to make it best fit as per screen requirement**  
(also includes creating animated videos from images)<Sample - [Animated Video. TB Animated \(Hindi\)](#)
- **Content editing** - adding subtitle, managing
- **Creation of 2D / Whiteboard animated content** <Sample - [Dr. profile Columbia Asia](#)>, Sample - [Dr. Profile Columbia Asia other format](#)<Sample - [Event Video Columbia Asia](#)>
- **Creating patient testimonials/ doctor profile / Facility shooting** <Sample - [Patient Testimonial Eye Q](#)>, <Sample - [Emergency Dept. Max Hospital](#)> , <Sample - [Dr Profile \(Animated\)](#), [Patient Testimonial Story Board \(Animated\)](#)
- **Videos for Some Special Occasions / Events / General Topics** <Sample - [Republic Day \(Animated\)](#) , <Sample - [World Heart Day](#) , <Sample - [General Topics](#)

# Our Customers



And more...

# Thank You

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